



**UNIVERSITY OF PRISHTINA**  
**"HASAN PRISHTINA"**  
Faculty of Applied Sciences

Program overview:

**Management in Tourism  
and Hospitality**

Bachelor

<b>Year I</b>						
<b>Semester I</b>					<b>Hrs/week</b>	
<b>No.</b>	<b>C/E</b>	<b>Modules</b>	<b>L</b>	<b>U</b>	<b>ECTS</b>	
1	C	Mathematics for Business	2	2	6	
2	C	Fundamentals of Economy	2	2	6	
3	C	Business Law	2	2	6	
4	C	Academic and Computer Skills	2	2	6	
5	C	Business Environment	2	2	6	
<b>Semester II</b>						
1	C	Introduction to Tourism	2	2	6	
2	C	Business in Tourism and Hotels	2	2	6	
3	C	English Language I	2	2	6	
4	C	Statistic for Business	2	2	6	
5	C	Basic Accounting	2	2	6	
<b>Year II</b>						
<b>Semester III</b>					<b>Hrs/week</b>	
<b>No.</b>	<b>C/E</b>	<b>Modules</b>	<b>L</b>	<b>U</b>	<b>ECTS</b>	
1	C	Fundamentals of Marketing	2	2	5	
2	C	Management in Hospitality and Tourism	2	2	5	
3	C	Financial Management	2	2	5	
4	C	Logistics and Transportation management	2	2	5	
5	E	SME in Tourism	2	2	5	
6	E	English Language 2	2	2	5	
7	E	Tourism Geography	2	2	5	
<b>Semester IV</b>						
1	C	Consumer Behavior	2	2	5	
2	C	Service Operations Management	2	2	5	
3	C	Human Resource Management and Leadership	2	2	5	
4	C	Food Safety	2	2	5	
5	E	International Tourism	2	2	5	
6	E	Quality Management in Hospitality	2	2	5	
7	E	German Language	2	2	5	
<b>Year III</b>						
<b>Semester V</b>					<b>Hrs/week</b>	
<b>No.</b>	<b>C/E</b>	<b>Modules</b>	<b>L</b>	<b>U</b>	<b>ECTS</b>	
1	C	Strategic Management	2	2	5	
2	C	Business Ethics	2	2	5	
3	C	Management and Sales Techniques	2	2	5	
4	E	Marketing in Tourism and Hospitality	2	2	5	
5	E	Project Management in Hospitality	2	2	5	
6	E	Innovation and New Product Development	2	2	5	
7	E	Art, History and Cultural Heritage	2	2	5	
<b>Semester VI</b>						
1	C	Sustainable Tourism	2	2	5	
2	C	Event Management	2	2	5	
3	C	Management Information System in Hospitality	2	2	5	
4	E	Product Development and Hospitality in Tourism	2	2	5	
5	E	E-Business	2	2	5	
6	E	Environment Protection and Tourism	2	2	5	
7	E	Planning in Tourism and Hospitality	2	2	5	